

ORDER



KSNV

Orders	Order / Rev:	104785	
	Alt Order #:	06832435	
	Product Desc:	American Crossroads	
	Estimate:	691	
	Flight Dates:	09/18/12 - 09/27/12	
	Original Date / Rev:	07/26/12 / 07/26/12	
	Order Type:	GENERAL	
			Primary AE: Amy McCreary
			Sales Office: BLPHI
			Sales Region: National
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		66 Canal Center Plaza	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	American Crossroads	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI1	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	133	\$97,525.00	\$82,896.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	133	\$97,525.00	\$82,896.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
A - M - S	Office A	Region A	2023-01-01 / 2023-06-30	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSNV	32%	\$97,525.00
Market	100%	\$304,765.62

Competitive Share

CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KLAS		33%	\$100,572.66
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV		15%	\$45,714.84
KTUD		1%	\$3,047.66
KVVU		17%	\$51,810.16
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN		2%	\$6,095.31

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagners	6M	430a-5a	-T-----	:30	1	\$200.01	0.00	NM		1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/17/12	09/23/12	-T-----	1	\$200.00			0.00					

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 -T----- 1 \$200.00 0.00															
E 2	KSNV	09/19/12	09/19/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 --W---- 1 \$200.00 0.00															
E 3	KSNV	09/20/12	09/20/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$200.00 0.00															
E 4	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$200.00 0.00															
E 5	KSNV	09/24/12	09/24/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$200.00 0.00															
E 6	KSNV	09/25/12	09/25/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$200.00 0.00															
E 7	KSNV	09/26/12	09/26/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 --W---- 1 \$200.00 0.00															
E 8	KSNV	09/27/12	09/27/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T--- 1 \$200.00 0.00															
E 9	KSNV	09/18/12	09/18/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 -T----- 1 \$325.00 0.00															
E 10	KSNV	09/19/12	09/19/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 --W---- 1 \$325.00 0.00															
E 11	KSNV	09/20/12	09/20/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$325.00 0.00															
E 12	KSNV	09/21/12	09/21/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 ----F-- 1 \$325.00 0.00															
E 13	KSNV	09/24/12	09/24/12		CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 104785 Advertiser: American Crossroads
 Alt Order #: 06832435 Product Desc: American Crossroads KSNV
 Flight Dates: 09/18/12 - 09/27/12 Estimate: 691

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 3 AT NOON REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	M-----		1	\$325.00	0.00					
E 14	KSNV	09/25/12	09/25/12	The Agenda 1230pm	CM	1230-1p		:30	1	\$325.001	0.00	NM		1	\$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	-T-----		1	\$325.00	0.00					
E 15	KSNV	09/26/12	09/26/12	The Agenda 1230pm	CM	1230-1p		:30	1	\$325.001	0.00	NM		1	\$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	--W----		1	\$325.00	0.00					
E 16	KSNV	09/27/12	09/27/12	The Agenda 1230pm	CM	1230-1p		:30	1	\$325.001	0.00	NM		1	\$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	---T---		1	\$325.00	0.00					
E 17	KSNV	09/18/12	09/18/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	-T-----		1	\$325.00	0.00					
E 18	KSNV	09/19/12	09/19/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	--W----		1	\$325.00	0.00					
E 19	KSNV	09/20/12	09/20/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	---T---		1	\$325.00	0.00					
E 20	KSNV	09/21/12	09/21/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	----F--		1	\$325.00	0.00					
E 21	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	M-----		1	\$325.00	0.00					
E 22	KSNV	09/25/12	09/25/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	-T-----		1	\$325.00	0.00					
E 23	KSNV	09/26/12	09/26/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	--W----		1	\$325.00	0.00					
E 24	KSNV	09/27/12	09/27/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00	NM		1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	---T---		1	\$325.00	0.00					
E 25	KSNV	09/18/12	09/18/12		CM	2pm-3pm		:30	1	\$325.001	0.00	NM		1	\$325.00

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T----		1	\$325.00			0.00					
E 26	KSNV	09/19/12	09/19/12	The Doctors	CM	2pm-3pm	--W---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1	\$325.00			0.00					
E 27	KSNV	09/20/12	09/20/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T---		1	\$325.00			0.00					
E 28	KSNV	09/21/12	09/21/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1	\$325.00			0.00					
E 29	KSNV	09/24/12	09/24/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$325.00			0.00					
E 30	KSNV	09/25/12	09/25/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$325.00			0.00					
E 31	KSNV	09/26/12	09/26/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$325.00			0.00					
E 32	KSNV	09/27/12	09/27/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$325.00			0.00					
E 33	KSNV	09/18/12	09/18/12	M-F Today Show III 4th 1BM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1	\$325.00			0.00					
E 34	KSNV	09/19/12	09/19/12	M-F Today Show III 4th 1BM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1	\$325.00			0.00					
E 35	KSNV	09/20/12	09/20/12	M-F Today Show III 4th 1BM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1	\$325.00			0.00					
E 36	KSNV	09/21/12	09/21/12	M-F Today Show III 4th 1BM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1	\$325.00			0.00					
E 37	KSNV	09/24/12	09/24/12		CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$325.00 0.00															
E 38	KSNV	09/25/12	09/25/12	M-F Today Show III 4th HBM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 -T----- 1 \$325.00 0.00															
E 39	KSNV	09/26/12	09/26/12	M-F Today Show III 4th HBM		10am-11am	--W-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 --W---- 1 \$325.00 0.00															
E 40	KSNV	09/27/12	09/27/12	M-F Today Show III 4th HBM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 ---T--- 1 \$325.00 0.00															
E 41	KSNV	09/18/12	09/18/12	M-F Today Show II 3rd HOM		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -T----- 1 \$750.00 0.00															
E 42	KSNV	09/19/12	09/19/12	M-F Today Show II 3rd HOM		9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 --W--- 1 \$750.00 0.00															
E 43	KSNV	09/20/12	09/20/12	M-F Today Show II 3rd HOM		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T--- 1 \$750.00 0.00															
E 44	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd HOM		9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ----F-- 1 \$750.00 0.00															
E 45	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HOM		9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$750.00 0.00															
E 46	KSNV	09/25/12	09/25/12	M-F Today Show II 3rd HOM		9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 -T----- 1 \$750.00 0.00															
E 47	KSNV	09/26/12	09/26/12	M-F Today Show II 3rd HOM		9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 --W--- 1 \$750.00 0.00															
E 48	KSNV	09/27/12	09/27/12	M-F Today Show II 3rd HOM		9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 ---T--- 1 \$750.00 0.00															
E 49	KSNV	09/18/12	09/18/12	CM	630-7pm		-T-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00	

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--T----		1	\$1,000.00		0.00						
E 50	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,000.00		0.00						
E 51	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--T---		1	\$1,000.00		0.00						
E 52	KSNV	09/21/12	09/21/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---F--		1	\$1,000.00		0.00						
E 53	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00		0.00						
E 54	KSNV	09/25/12	09/25/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T----		1	\$1,000.00		0.00						
E 55	KSNV	09/26/12	09/26/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1	\$1,000.00		0.00						
E 56	KSNV	09/27/12	09/27/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY< TP CHANGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--T---		1	\$1,000.00		0.00						
E 57	KSNV	09/18/12	09/18/12	The Tonight Show	CM	1135p-1237a		:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T----		1	\$750.00		0.00						
E 58	KSNV	09/19/12	09/19/12	The Tonight Show	CM	1135p-1237a		:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$750.00		0.00						
E 59	KSNV	09/20/12	09/20/12	The Tonight Show	CM	1135p-1237a		:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--T---		1	\$750.00		0.00						
E 60	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a		:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---F--		1	\$750.00		0.00						
E 61	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a		:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONITE SHW-NBC< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1	\$750.00		0.00						

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
The Tonight Show																
Tonight Show																
TONITE SHW-NBC< REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----						1		\$750.00		0.00		
E 62	KSNV	09/25/12	09/25/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.001	0.00	NM			1	\$750.00
Tonight Show																
TONITE SHW-NBC< REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----						1		\$750.00		0.00		
E 63	KSNV	09/26/12	09/26/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.001	0.00	NM			1	\$750.00
Tonight Show																
TONITE SHW-NBC< REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----						1		\$750.00		0.00		
E 64	KSNV	09/27/12	09/27/12	The Tonight Show	CM	1135p-1237a	--T---	:30	1	\$750.001	0.00	NM			1	\$750.00
Tonight Show																
TONITE SHW-NBC< REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---						1		\$750.00		0.00		
E 65	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-T-----						1		\$700.00		0.00		
E 66	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	--W----						1		\$700.00		0.00		
E 67	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	---T---						1		\$700.00		0.00		
E 68	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--						1		\$700.00		0.00		
E 69	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----						1		\$700.00		0.00		
E 70	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----						1		\$700.00		0.00		
E 71	KSNV	09/26/12	09/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----						1		\$700.00		0.00		
E 72	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.001	0.00	NM			1	\$700.00
4PM NEWS (1 hour)																
NEWS PC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---						1		\$700.00		0.00		
E 73	KSNV	09/18/12	09/18/12		CM	6-7a	-T-----	:30	1	\$1,000.001	0.00	NM			1	\$1,000.00

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T---- 1 \$1,000.00 0.00															
E 74	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---W--- 1 \$1,000.00 0.00															
E 75	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T--- 1 \$1,000.00 0.00															
E 76	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/WagM	6-7a		-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----F-- 1 \$1,000.00 0.00															
E 77	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$1,000.00 0.00															
E 78	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 -T----- 1 \$1,000.00 0.00															
E 79	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 --W---- 1 \$1,000.00 0.00															
E 80	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 ---T--- 1 \$1,000.00 0.00															
E 81	KSNV	09/18/12	09/18/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -T----- 1 \$1,500.00 0.00															
E 82	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 --W---- 1 \$1,500.00 0.00															
E 83	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T--- 1 \$1,500.00 0.00															
E 84	KSNV	09/21/12	09/21/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ----F-- 1 \$1,500.00 0.00															
E 85	KSNV	09/24/12	09/24/12		CM	658a-9am	M-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00

Order / Rev: 104785 Advertiser: American Crossroads
 Alt Order #: 06832435 Product Desc: American Crossroads KSNV
 Flight Dates: 09/18/12 - 09/27/12 Estimate: 691

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$1,500.00			0.00					
E 86	KSNV	09/25/12	09/25/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				Today Show											
				TODAY SHW REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$1,500.00			0.00					
E 87	KSNV	09/26/12	09/26/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				Today Show											
				TODAY SHW REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$1,500.00			0.00					
E 88	KSNV	09/27/12	09/27/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				Today Show											
				TODAY SHW REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$1,500.00			0.00					
E 89	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1	\$700.00			0.00					
E 90	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1	\$700.00			0.00					
E 91	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1	\$700.00			0.00					
E 92	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1	\$700.00			0.00					
E 93	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$700.00			0.00					
E 94	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$700.00			0.00					
E 95	KSNV	09/26/12	09/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$700.00			0.00					
E 96	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NWS 3-4<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$700.00			0.00					
E 97	KSNV	09/19/12	09/19/12		CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,000.00		0.00						
E 98	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1	\$1,000.00		0.00						
E 99	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00		0.00						
E100	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	---W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1	\$1,000.00		0.00						
E101	KSNV	09/18/12	09/18/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1	\$450.00		0.00						
E102	KSNV	09/21/12	09/21/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1	\$450.00		0.00						
E103	KSNV	09/24/12	09/24/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phill											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	M-----		1	\$450.00		0.00						
E104	KSNV	09/26/12	09/26/12	Dr. Phil	CM	3-4p	---W----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phill											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1	\$450.00		0.00						
E105	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY	CM	6a-7a	----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		1	\$350.00		0.00						
E106	KSNV	09/18/12	09/18/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1	\$425.00		0.00						
E107	KSNV	09/20/12	09/20/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		1	\$425.00		0.00						
E108	KSNV	09/25/12	09/25/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T-----		1	\$425.00		0.00						
E109	KSNV	09/27/12	09/27/12		CM	12-1230pm	---T---	:30	1	\$425.001	0.00	NM		1	\$425.00

Order / Rev: 104785 Advertiser: American Crossroads
 Alt Order #: 06832435 Product Desc: American Crossroads KSNV
 Flight Dates: 09/18/12 - 09/27/12 Estimate: 691

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News											
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	----T----		1			\$425.00	0.00					
E110	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY		9am-930am			-----S-	:30	1	\$500.001	0.00	NM	1 \$500.00
				News 3 Today - SAT											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S--		1			\$500.00	0.00					
E111	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-	:30	1	\$1,100.001	0.00	NM	1 \$1,100.00
				Sa-Su News 3 at Eleven											
				WKD2 NWS-AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		1			\$1,100.00	0.00					
E112	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM	CM	9:30a-10a			-----S	:30	1	\$500.001	0.00	NM	1 \$500.00
				Chris Matthews SUN 9:30am											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1			\$500.00	0.00					
E113	KSNV	09/22/12	09/22/12	Sa-Su Early News	CM	5pm-630pm			-----S-	:30	1	\$650.001	0.00	NM	1 \$650.00
				Sa-Su Early News											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		1			\$650.00	0.00					
E114	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am			-----S	:30	1	\$500.001	0.00	NM	1 \$500.00
				News 3 Today											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1			\$500.00	0.00					
E115	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven	CM	11pm-1135pm			---W---	:30	1	\$1,100.001	0.00	NM	1 \$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1			\$1,100.00	0.00					
E116	KSNV	09/21/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm			-----F--	:30	1	\$1,100.001	0.00	NM	1 \$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	----F--		1			\$1,100.00	0.00					
E117	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm			M-----	:30	1	\$1,100.001	0.00	NM	1 \$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	M-----		1			\$1,100.00	0.00					
E118	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven	CM	11pm-1135pm			--W----	:30	1	\$1,100.001	0.00	NM	1 \$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--W----		1			\$1,100.00	0.00					
E119	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm			-T-----	:30	1	\$800.001	0.00	NM	1 \$800.00
				M-F Jeopardy											
				FACE-J RALSTON< RV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1			\$800.00	0.00					
E120	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm			---T----	:30	1	\$800.001	0.00	NM	1 \$800.00
				M-F Jeopardy											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T----		1			\$800.00	0.00					
E121	KSNV	09/24/12	09/24/12		CM	630-7pm			M-----	:30	1	\$800.001	0.00	NM	1 \$800.00

Order / Rev: 104785
Alt Order #: 06832435
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 691

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	M-----		1			\$800.00						
E122	KSNV	09/25/12	09/25/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$800.001	0.00	NM		1	\$800.00
				M-F Jeopardy											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-T-----		1			\$800.00						
E123	KSNV	09/20/12	09/20/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
				Thursday Prime 8-9pm											
				OFFICE/UP REV RATE/PG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	---T---		1			\$2,400.00						
E124	KSNV	09/23/12	09/23/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-----S		1			\$3,000.00						
E125	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm	--W----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Wednesday Prime 9-11pm											
				SVY ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--W----		1			\$3,200.00						
E126	KSNV	09/23/12	09/23/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
				News 3 in Prime											
				NEWS IN PRIME ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-----S		1			\$1,800.00						
E127	KSNV	09/23/12	09/23/12	LAW & ORDER (synd) RGM		M-SA 8-11p / SUN-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00	
				Law & Order (synd) PRIME											
				L&O ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-----S		1			\$1,200.00						
E128	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	1	\$325.001	0.00	NM		1	\$325.00
				M-F 5-6a WakeUp w/Wagners											
				NEWS ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-TWTF--		1			\$325.00						
E129	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas GM		Sun 1135p-1200a	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
				Sports Night in Las Vegas											
				SPORTS NIGHT ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-----S		1			\$500.00						
E130	KSNV	09/19/12	09/21/12	Face to Face w/ Ralston CM		730-758pm	--W-F--	:30	2	\$800.001	0.00	NM		2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	--W-F--		2			\$800.00						
E131	KSNV	09/26/12	09/27/12	Face to Face w/ Ralston CM		730-758pm	--WT---	:30	2	\$800.001	0.00	NM		2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< ADDED SPOTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--WT---		2			\$800.00						

Totals 133 \$97,525.00